Health, Emotional, Financial & Religious Impacts of the Coronavirus Pandemic in the Jewish Community

Nishma Research Coronavirus Survey May 2020

iological and Marketing Research

Nishma Research – June 10, 2020

Summary Report

(See full report for detailed results, methodology and survey questionnaire.)



© 2020 Nishma Research – http://nishmaresearch.com

- The following is based on a May 2020 survey of 860 U.S.-based members of the Jewish community.
- Awareness, Incidence & Concern About 70% are very closely following news about coronavirus, and nearly everyone (90%+) is following it at least somewhat closely. Coronavirus has higher incidence among Orthodox (88% know someone who has contracted it), than among Non-Orthodox (67% know someone), with a sizeable gap between Haredi (94%) and Modern Orthodox (78%).

Haredi are a bit less worried that someone in their household will contract the coronavirus, perhaps because more of them have already contracted it and so they have become more exposed to it.

- Individuals at Higher Risk 19% of Non-Orthodox and 11% of Orthodox are in higher-risk groups, due to age and/or underlying medical conditions. Interestingly, the Haredi have the fewest in the higher risk group (9%), likely due to their younger average age.
- Testing Few (about 4%) had been tested at the time of the survey. Among those not tested, 5% of Non-Orthodox and 12% of Orthodox believe they had contracted the coronavirus. In the area of antibody testing, more Orthodox (6%) had been tested that Non-Orthodox (1%).
- Personal Safety and Social Distancing Measures There is generally strong compliance (about 80%) with recommended behavioral changes, across all groups,

although slightly more so among the Non-Orthodox than among Orthodox. This is likely attributable to larger Orthodox families in closer physical proximity (less geographically dispersed). [See Fig. 1; the index is a composite measure, defined on page 11]





- Sense of Isolation About 20% feel a great sense of personal isolation, and about two-thirds feel at least some sense of isolation. [See Fig. 2 on next page]
- Ability to Meet Financial Expenses Among the previously employed, a majority are working from home. But there is much financial pain: some had hours cut (12%), pay cut (10%), or lost their job (5%). While 1-2% are unable to pay for necessary items, many more are finding it hard to do so (12% of Non-Orthodox, 14% of Modern Orthodox, and 24% of Haredi. [See Fig. 3A on next page]

Nishma Research Coronavirus Survey

May 2020

RESEARCH

al and Marketing Res for the Jewish Com

NISHMA











 Financial Impact Index – A composite measure of several responses relating to finances, shows that the Haredi (9.3%) have been more adversely affected financially than Modern Orthodox (7.8%), who have been affected more than Non-Orthodox (6.8%). [See Fig. 3B; the index is defined on page 14]



Figure 3B. Financial Impact Index (Higher figure denotes more adverse financial impact)

- Satisfaction With Policymakers Respondents are satisfied with the coronavirus responses of their local Jewish community, the medical/scientific communities and their local government, but dissatisfied with the federal government response.
- Synagogue Contact and Online Offerings More than two-thirds of synagogues are checking up on members by phone or other means, and many are using technology to provide services.

In online prayer, Non-Orthodox are very active (90% offer it); more so than Modern Orthodox (68%) and Haredi (20%). All groups are active in conducting online classes.

Participation and Satisfaction With Online Offerings

 Where online prayer is offered, Non-Orthodox have participated a bit more than Orthodox (a median of three times vs. one-two times in past four weeks).

Nishma Research Coronavirus Survey

May 2020

Ciological and Marketing Research

About three-fourths of attendees are at least somewhat satisfied. While online prayer is less common among Haredi, they do participate substantially in online classes.

- Satisfaction With Support by Synagogue and Overall Jewish Community – There is generally high satisfaction (about 50% very satisfied, and 80% very or somewhat satisfied). More than one-third have sought out online offerings of synagogues and Jewish institutions beyond their locale.
- Perceived Value of Synagogue Membership Very few see their synagogue as now having less value to them due to their pandemic experiences. And, while most views haven't changed, a notable minority of shul members (17% of Non-Orthodox and 28% of Orthodox) now see more value in membership.
- Impact on How People Feel "Jewishly" Very few (3%) say their "feelings of Jewishness" have weakened during the pandemic, while more say their feelings have strengthened (18% of Non-Orthodox. 22% of Modern Orthodox, and a notably high 38% among Haredi). [See Fig. 4]
- Modern Orthodox Views on Halachic Flexibility Slightly less than one-third (29%) of Modern Orthodox believe that rabbis should consider more halachic flexibility in areas of technology; the rest are opposed (46%) or not sure (25%).





- Children's Education Among respondents with children in grades 1-12, the vast majority (84% of Orthodox and 94% of Non-Orthodox) are being schooled using virtual techniques. Among them, about 30% are very satisfied, and about 80% are very or somewhat satisfied.
- Political Views Differences in party affiliation and preferences are consistent with those uncovered in other studies, i.e., Non-Orthodox almost entirely in Biden's corner, Modern Orthodox leaning strongly to Biden, and Haredi leaning strongly to Trump.

Since February there has been little impact on political views, i.e., a very small (but not statistically significant) swing toward Biden (1% to 2%).

Nishma Research Coronavirus Survey

May 2020

ciological and Marketing Research

NISHMA

Groups Hardest-Hit vs. Least Affected Across Physical, Emotional and Financial Health; and Variations in Personal/Social Safety Compliance

(A summary of key metrics shown in a Coronavirus Dashboard section - see pages 30-40 for detail).

	All	Hardest Hit	Least Affected
PHYSICAL Respondent has contracted coronavirus	7%	Haredi 26% NYC residents (excl. Manhattan) 20% Less than college degree 18%	Modern Orthodox in total 4% Age 60+ 4% Non-Orthodox in total 5% Income Under \$50K 5% Democrats 5%
EMOTIONAL Very worried	23%	Retirees 31% NYC residents (excl. Manhattan) 30% Democrats 28% Ages 60+ 27% Less than college degree 26%	New Jersey residents 13% Manhattan residents 14% 18-29 15% 2+ children 16%
Feels isolated to great extent	21%	Not married 36% Less than college degree 32% Income Under \$50K 30% 1 child 29% Age 18-39 27% NYC residents (excl. Manhattan) 27%	Income \$200K+ 15% Age 60-69 16% Married 17% 2+ Children 17% Retired 17% New Jersey residents 17%
FINANCIAL Financial Impact Index	7.4%	Income under \$50K 16.1% Self-employed 14.6% Less than college degree 13.9% One child at home 11.9% Not married 10.7% Income \$50K-\$79.9K 10.5% Republicans 10.4%	Retirees 0.6% Ages 70+ 2.0% Graduate degree 5.2% Income \$125K+ 5.3% Democrats 5.6% Married 6.1%

	All	Least Compliant	Most Compliant
COMPLIANCE Average of Personal Safety & Social Distancing Indices	81%	Republicans 75% Less than college degree 76% Haredi 77%	Non-Orthodox in total 89% Manhattan residents 87% Self-Employed 87% Democrats 86% Income \$200K+ 85%

 The accompanying table shows the groups ranking high and low in areas of physical, emotional and financial health, and compliance with safety and distancing recommendations.

 Groups are identified by specific demographic characteristics. Future analysis will identify affected subgroups across combinations of factors.

Among the many findings:

- Those with less than a college degree are hard-hit across all measures.
- The elderly are most worried but less affected financially.
- In NYC, Manhattan residents are less affected than those in other boroughs.
- Young people and singles are harder hit by feelings of isolation.
- Self-employed are hard-hit financially.
- Republicans (often Haredi) are harderhit financially and less compliant with safety/distancing recommendations.
- But Democrats are more worried.

Nishma Research Coronavirus Survey

May 2020

